



RAHUL WASNIK

UI DESIGNER | EXPERIENCE - 6+ YEARS

Janakpuri, New Delhi-110058

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About me

I specialize in graphics & mobile application designing, branding, website wire-frames and logo designing. This is not it! I am also a print media expert, presently working with the Digital Marketing team of Oudbound Konnections as Manager - Graphic Designer. Prior to this I have worked with companies like Square Yards, juStA Hotels & Resorts, AskmeBazaar, Pournavi Events Pvt. Ltd., etc.

"I love my work and you will surely love mine!"

Experience

Outbound Konnections, New Delhi

Manager - Graphic Designer

May 2018 - Present

Square Yards, Gurugram

Sr. Graphic Designer

Aug 2017 - May 2018

juStA Hotels and Resorts, New Delhi

Sr. Web and Graphic Designer

Sep 2016 to Jul 2017

AskmeBazaar, Noida

Graphic Designer

Aug 2015 to Sep 2016

Pournavi Events, Delhi

Graphic Designer

Nov 2014 to Jul 2015

Piesoftech, New Delhi

Graphic Designer

Feb 2013 to Oct 2014

Talk concepts Events, Indore

Graphic Designer

Dec 2011 to Jan 2013

Education

X
2007
Saraswati Vidya Mandir,
Betul (MP)

XII
2009
Saraswati Vidya Mandir,
Betul (MP)

B.Sc.
2014
Virtual Voyage Institute,
Indore (MP)

Skills



Photoshop



Illustrator



InDesign



Dreamweaver



Corel



Muse



HTML



CSS



WordPress



MS Office

Language

Marathi
Native

Hindi
Native

English
Good

Interests



Theater



Stand UP



RJ



Music



Movies

Profile Summary

Internship with BIGFM 92.7, Indore as Radio Jockey for six months w.e.f. January-July 2011

Outbound Konnections, New Delhi *Manager - Graphic Designer* 📅 May 2018 - Present

Responsible for daily graphic design content for company's social media handles. Developed company's website as well. Worked regularly on **graphic, layout, and online marketing materials** for clients like **SriLankan Airlines, SriLankan Holidays, The Residence, Sarova Hotels & Resorts, Amaya Hotels and Resorts**. Developed **200+ graphic design projects** (logos, brochures, advertisements, infographics).

Square Yards, Gurugram *Sr. Graphic Designer* 📅 Aug 2017 - May 2018

Responsible for designing **landing pages, Facebook banners, Google ad banners** for entire campaigns for Square Yards. Being a Real Estate Aggregator, Square Yards has clients like **Lodha Group, Godrej Properties, Damac Properties, Emaar Properties** and so on. Also designed various types of **printing materials** for the clients, such as **brochures, posters, danglers** etc.

JuSTa Hotels and Resorts, New Delhi *Sr. Web and Graphic Designer* 📅 Sep 2016 to Jul 2017

Worked on designing **newsletters, social media posts and other promotional material (online & print)**. Developed both **HTML and WordPress** websites for various verticals of the company i.e. **JuSTa Hotels & Resorts, The Jehan, The Jehan Catering, JuSTa Weddings & JuSTa Holidays**.

AskmeBazaar, Noida *Graphic Designer* 📅 Aug 2015 to Sep 2016

Responsible for designing **Newsletters** for various verticals like **fashion, home and kitchen, toys, mobiles, watch, pets, furniture, electronics, home, health and fitness**. Designed **Home Page Banners, pop-up banners, landing pages and affiliate banners**. Efficiently worked on **Google Display Network sets** along with affiliate sets.

Mebelkart

Worked on **pop-up banners, home page banners and newsletters** for various verticals. Also designed **landing pages** for several campaigns i.e. **Mother's Day, Navratras, Wedding Gifts, Special Offers** and much more.

Pournavi Events, Delhi *Graphic Designer* 📅 Nov 2014 to Jul 2015

Successfully designed **banners, posters, hoarding, backdrops, standees, signages, tickets, invitation, and Podium** for live concerts and events for celebrities like **Pankaj Udas, Kailash Kher & Wadali brothers**. Designed **branding materials** like **mugs, T-shirts, invitations, banner, backdrops, standees** along with **logo designing** for corporate meetings for companies like **Toyota, Airtel, Hyundai, Maruti, TATA, Chevrolet**. Also designed **Facebook cover page & profile page** for companies like **Hyundai, Toyota**. Responsible for designing **printing materials** like **leaflets, fliers, scratch coupons, posters, paper bags, paper box and maps**.

Piesoftech, New Delhi *Graphic Designer* 📅 Feb 2013 to Oct 2014

Responsible for designing **news letters, home page banners, pop-up banners and web page layouts**.

Talk concepts Events, Indore *Graphic Designer* 📅 Dec 2011 to Jan 2013

Designed **Logo, Banner, Poster and Brochure** for various event companies and majorly for scheduled events. Alos, designed **website layout** for various companies like **Deal bullets, Seo Trape, Blackpaul** & so on. Also worked on creating **E-invitation, Whatsapp video invitations, Facebook page for wedding** as well as **wedding album & videos**. Designed **collaterals** for corporate and wedding events (like **thank you, itinerary, welcome & good night cards**).